



It All Starts with Access®

Automated attendant!

Customer management, Business management, Loyalty



Helping you manage profit!



Vehicle Wash Systems

A DOVER COMPANY

www.pdqinc.com

What is Access?

PDQ has developed a full line of integrated products to help you more effectively manage and potentially increase your wash business. PDQ's Access® products offer you seamless technology solutions to manage every aspect of your wash business, including customer management, wash management and loyalty programs.

Innovation

It All Starts with Access® PDQ's Access® Customer Management System was the first to offer dollar bill dispensing, and still offers the industry's most secure vault. Access® allows you to manage multiple sites from anywhere with an Internet connection and only Access can interface directly with the innovative Wash Access® Loyalty System (WALS) designed to build and maintain an ongoing relationship directly with your customers.



Vault

- Industry's most secure vault
- Keeps your money safe

Bill Acceptance

- Accept larger denominations when WALS and special wash offers are enabled



Cash Stacker

- Exceptional bill acceptance
- Ease of use



Custom Topper

- Assure your name is seen with our vivid custom graphics topper



Custom Message

- Customize your image with screen, decals, and audio easily modified to match your logo, colors and voice



Bill Dispenser

- Service kiosk less often by dispensing bills instead of coins

Vehicle Presence Sensor

- Greet your customers as they arrive

At a Glance - Access® Entry Systems Comparisons

Feature	S-Series	B-Series	N-Series
Secure steel vault	X		
Can dispense change in dollar bills	X		
Accepts \$50 and \$100 bills for larger purchases for existing WALs account replenishments and specials	X		
Rugged two-post mounting	X		
Bill stacker	X	X	
Accepts (dollar and quarter) coins	X	X	
Accepts \$1, \$5, \$10, \$20 bills	X	X	
Open-door audible alarm and e-mail alert	X	X	X
Customizable topper signage	X	X	X
Accepts payment by credit card, code or wash card	X	X	X
Customer-friendly audio prompts and full-color visual screens	X	X	X
Customizable multimedia on-screen messages	X	X	X
Continuous monitoring and instant wash productivity data, errors and alerts	X	X	X
Remote changing of wash pricing, special offers and advertising screens	X	X	X
Supports Access® POS options	X	X	X
Full reporting capability	X	X	X
Supports Wash Access Loyalty System (WALS)	X	X	X
Supports Site Management System (SMS)	X	X	X
Simple integration with Access Gate® and Tunnel Loader	X	X	X
Supports tokens	X	X	X

Customer Experience

Welcome Screens and Audio Messages – greet your customers the moment they drive up and walk them through the process of purchasing a wash with cash, code, token or cards.

Customers feel comfortable because Access® is easy-to-understand, easy-to-use and fast. Transactions are complete in approximately 7-8 seconds.

Profitability

Faster transactions mean faster throughput. **With remote monitoring and reporting**, you can track your profitability and exact status of your washes 24/7/365 from anywhere with an Internet connection.

Plus, Access® has unique **software and marketing features** like customizable screens and suggestive-selling audio messages that make it easy to up-sell wash packages, offer daily specials and even sell carwashes online!

Access® Customer Management Systems

Access® S-Series:



- Accepts and dispenses dollar bills
- Increase up-sells by 10-15% with advanced marketing features
- Most secure system on the market (vault, camera, foundation mount)

Access® B-Series:



- Dispense quarters, dollar coins or tokens
- Sleek, low-cost design with all the benefits

Access® N-Series:



- Ideal for operators looking to go cashless
- Great for loyalty wash lane where speed and convenience count



It All Starts with Access®
Customer management, Business management, Loyalty

Code Management Modules (CMM)



Code Management Modules - can be installed in either on-site or off-site configurations depending on building requirements.

Code management modules can interface with all major automated fuel dispenser manufacturers for seamless wash purchases at the pump or register.

Sell WALS loyalty accounts via optional interface and card reader (available with local CMMs only).

Simple console design is compact & rugged enough to withstand any mishap behind the service counter.

Offsite CMM - requires no Internet connection, wires or antennas to create or redeem codes. This means codes can be sold from literally anywhere! Offsite CMM can also be used to partner with other retailers to increase the number of sales channels for your wash.



SMS/WALS

(SMS) Site Management System - centrally manage and monitor your carwash operations from one secure site on-line. Historical data is at your fingertips, go back months, quarters or years to see how your wash has performed.

Compare wash locations to ensure your marketing dollars are being effectively spent.

(WALS) Wash Access Loyalty System - create fleet business and increase your wash volumes with account management tools. Allows you the ability to sell car washes over the Internet with the optional Club Interface, a customer website portal for WALS.

Through WALS, you can communicate with customers via scheduled e-mails regarding promotions, policy changes, or events.



MADE IN THE USA

Please visit our website for **FREE** literature and DVDs on all our equipment!

www.pdqinc.com

We can help! Call: (920) 983-8333 • 1-800-227-3373

PDQ Manufacturing, Inc. 1698 Scheuring Rd. De Pere, WI 54115 USA | 2/08



Vehicle Wash Systems

A **DOVER** COMPANY