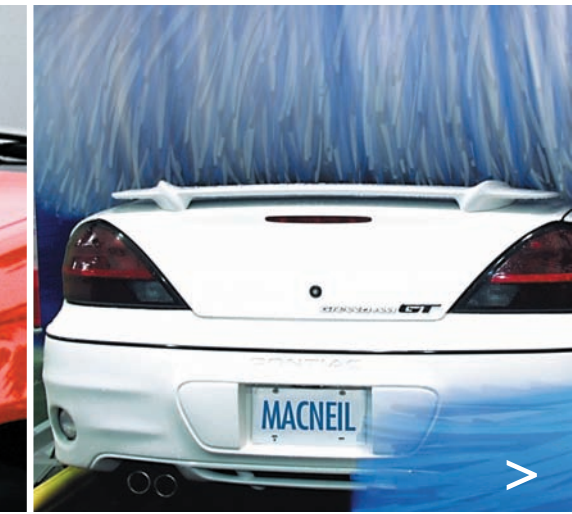
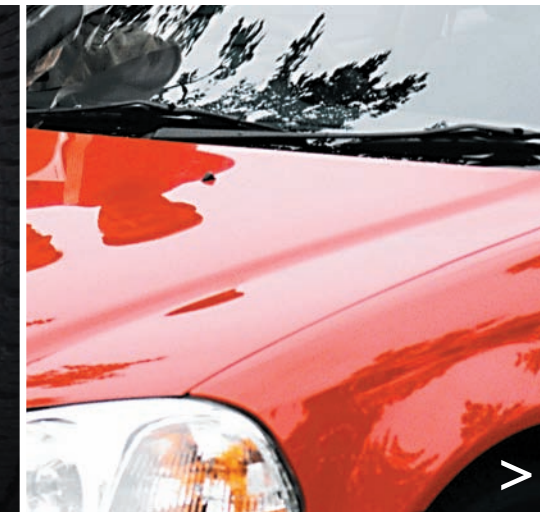
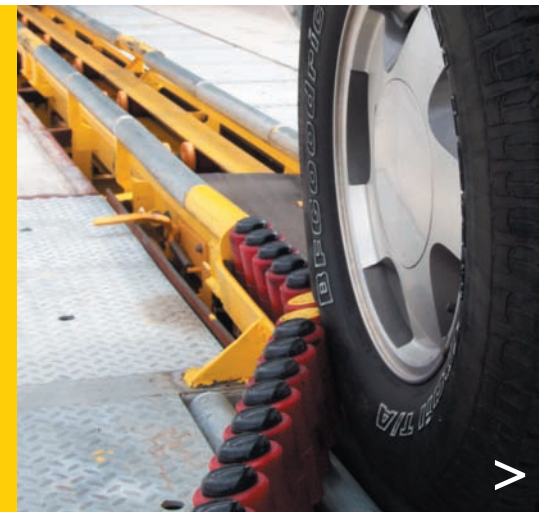


A checkered racing flag is shown in motion, flying in the wind. The flag's black and white squares are blurred due to the speed. The background is a warm, golden sunset over a landscape, with the sun low on the horizon, creating a soft, hazy glow. The overall mood is dynamic and energetic.

THE MACNEIL ADVANTAGE >
from start to finish

Addressing the Pressures

High labor costs, profitability, cleaning performance, environmental restrictions and production: at MacNeil Wash Systems, we understand the diverse pressures facing car wash operators. Since 1982, MacNeil Wash Systems has earned a worldwide reputation as a leading provider of top-quality, low-maintenance car wash systems and components that address these key issues. Designed for long life and high performance at the highest conveyor speeds – the MacNeil product line ranges from full service and mini tunnel car wash systems to individual wash components.



> Advantage: REDUCED LABOR

Automated technology and time-saving features decrease or eliminate prep and finish work.

Case in Point

- SuperFlex wraparound includes double dwell time and double back crossover features to improve cleaning on the backs of vehicles (particularly vans and SUVs)
- Evolution top brush improves top surface cleaning
- Tech 21 drying system removes residual water from side mirrors and windows
- Eliminator wheel cleaner and Helix high pressure cleaning system remove stubborn dirt in difficult areas
- Mini tunnel systems feature unattended entry system
- Correlator/wheel safe device provides foolproof unattended entry onto conveyor

> Advantage: INCREASED VOLUMES

Higher line speeds contribute to profitability without sacrificing performance or vehicle protection.

Case in Point

- Quiet and smooth operation and lighter brush weights mean faster response time and less wear and tear on equipment
- Gentle pressure on delicate vehicle protrusions

“I have increased volumes by 20% and dropped finishing time since purchasing the Tech 21 drying system. Wash quality has also improved dramatically.”

Frank Zigarelli, Multi Site Owner -
Scrub 'N Suds, Kenosha, Wisconsin

> Advantage: INCREASED PROFITABILITY

Lower operating, labor and maintenance costs boost profitability.

Case in Point

- RG440 Conveyor delivers reliable, maintenance-free operation
- Top quality materials such as aluminum, stainless steel and Pro-Coat finish keep maintenance to a minimum
- Eliminator wheel cleaner, Helix high pressure cleaning system, SuperFlex wraparound and Tech 21 drying system all decrease need for labor
- Lower water, chemical and hot water costs compared to touchless systems

> Advantage: CLEANER CARS

A clean, shiny and dry car drives repeat business: MacNeil's products deliver cleaner and dryer vehicles.

Case in Point

- Envirosoft 2nd Generation foam provides increased vehicle coverage and cleaning ability while greatly enhancing the vehicle's finish

- Helix and Eliminator high pressure equipment feature flipping capability designed for complete vehicle coverage including hard-to-reach areas
- Evolution top brush improves horizontal and top vehicle cleaning
- Tech 21 drying system improves wash quality by tackling hard to dry areas such as side mirrors and vehicle backs

> Advantage: ENVIRONMENTAL PROTECTION

MacNeil systems respond to environmental concerns and legislation, such as water restrictions, water reclaim systems and chemical discharges from car washes.

Case in Point

- Friction washing makes environmental and economic sense, using less water, less hot water and fewer chemicals
- Consumers are increasingly adopting environmentally sound products and services

> Advantage: INCREASED CUSTOMER ACCEPTANCE

MacNeil addresses consumer perception of friction washing.

Case in Point

- Consumer education materials available to address friction car wash concerns
- Product development focused on total vehicle protection

- Envirosoft brushes operate quietly and smoothly
- Tech 21 drying system provides effective drying without vehicle contact

> Advantage: GREATER CUSTOMER SATISFACTION

Consumers rank car wash convenience second only to results. MacNeil systems offer both, ultimately increasing profitability and repeat business.

Case in Point

- Vehicle throughputs of up to 160 cars per hour yield shorter wait times
- Shortening line-up time is key – up to half of car wash decisions are based on line-up size
- Evolution top brush outperforms mitters, allowing operators to offer a bright, open tunnel unobstructed by mitters
- Envirosoft 2nd Generation foam comes in a selection of bright, attractive colors

“Our MacNeil tunnel system package has allowed us to decrease labor by 20%. Our lineups have also decreased as cars are moving through faster and are not being turned away. Customers are even stopping to tell us that their cars are now shinier than before. MacNeil has been a good investment for us.”

Dave Crichton, Owner –
Easy Grade Auto Wash, Johnstown, PA

About MacNeil Wash Systems

MacNeil Wash Systems was established in 1982 to provide turnkey solutions to the tunnel car wash industry. MacNeil products are engineered to provide operators with superior cleaning performance, reduced maintenance, increased production, maximum cost savings and equipment longevity. All MacNeil equipment is backed by our focus on service excellence. We distribute our products through a network of more than 40 distributors in North America.

To find out more about lowering costs and labor while increasing performance and volume, visit www.macneilwash.com or call us toll-free at 1-800-361-7797



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